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FOR IMMEDIATE RELEASE

DCS by Fisher & Paykel and Chef Tim Creehan

Open New Culinary Center in Destin, Florida

Destin, Florida (January 11, 2007) - DCS by Fisher & Paykel, a premier US manufacturer of high-end indoor and outdoor residential appliances, and Tim Creehan, Chef/Owner of Destin's only fine-dining restaurant on the Gulf of Mexico, Beach Walk Crystal Beach, open a new culinary center in Destin, Florida.

Tim Creehan and his appliance sponsor, DCS by Fisher & Paykel, opened Destin's new Culinary Center on January 9, 2007. The new facility encompasses over 5,000 square feet of interior and exterior space and includes a state-of-the-art DCS by Fisher & Paykel indoor and outdoor appliance showroom. Outfitted with the latest in high end residential indoor and outdoor DCS and Fisher & Paykel branded appliances, TAMKO Building Products, Wellborn Forest Cabinets and Outdoor Polymer Systems outdoor modular cooking islands, the new culinary center will be a larger than life laboratory for Creehan. Product research and development for Creehan's restaurants, cookbooks and patented marinades as well as film production, training videos and photo shoots will be the primary use for the culinary center in addition to a live product showroom for architects, builders and designers. The new center dons a 2,000 square foot complete outdoor kitchen consisting of refrigeration, bar, grilling and cooking surfaces for Creehan to test DCS appliances as well as create new recipes and supply feedback to company designers who are constantly developing new and innovative ways to cook on indoor and outdoor appliances. Additional sponsors of the Center include Kitchenique, ScanPan, Okaloosa Gas, Coastal Cabinets, The Fixture Exchange and Lynn King Design Associates

"I am thrilled to finally have a culinary center in partnership with my favorite indoor and outdoor appliance designers and manufacturers DCS by Fisher & Paykel. I will have a dream test

kitchen and studio to develop new recipes, test products and have cooking demonstrations as well as shoot still and motion photography. This center will be the template of what every creative chef will need to stay competitive in today's challenging culinary arena," Tim Creehan.

The new Culinary Center is located at 12590 Emerald Coast Parkway, Building C. For additional information on the new culinary center, please call 850.650.CHEF.

Tim Creehan and Beach Walk Crystal Beach have earned numerous awards and accolades including; *Florida Trend's* Golden Spoon - Top 25 Restaurants in Florida, Award of Excellence from DiRoNA and Wine Spectator as well as Best Chef on the Emerald Coast the past five years. Beach Walk Crystal Beach was named "2005 Restaurant of the Year by *NW Florida Daily News'* Colleen Collfield. Creehan's culinary style and marketing savvy has extended far beyond Beach Walk and masterminding culinary miracles in the restaurant industry into his own patented line of non stick marinades, Chef's Grill Plus, and two cookbooks, *Simple Cuisine of Chef Tim Creehan* and *Flavors of the Gulf Coast*. Creehan has recently been associated with product development for Frito Lay North America, Pizza Inn and Golden Corral.

For additional information on Chef Tim Creehan, Beach Walk Crystal Beach and Chef's Grill Plus, visit www.BeachWalkDestin.com.

For additional information on DCS by Fisher & Paykel, visit www.dcsappliances.com.

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