

*"The balance of  
flavor, texture  
and spice is  
nothing less  
than sensational."*

– Robert Simon,  
Proprietor - Bistro 45,  
Los Angeles

*"...a taste  
journey for  
the senses."*

– Tim Creehan,  
Executive Chef  
Beach Walk Restaurant,  
Destin, FL

**New!**



**SENSATIONS™**



**LIME & CRACKED  
BLACK PEPPER**



*Kettle Cooked Potato Chips*  
with authentic spices and seasonings

*"The perfect  
pairing with your  
favorite wine."*

– Ming Tsai,  
East/West Chef  
Blue Ginger, Boston



**RAISE YOUR GLASS TO A NEW TASTE SENSATION**



Everyone's talking about new LAY'S SENSATIONS™ and TOSTITOS SENSATIONS™ – premium kettle cooked potato chips and golden tortilla chips prepared with distinctive spices and seasonings for a mouthwatering experience.