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**FOR IMMEDIATE RELEASE**

***Tim Creehan Focuses Attention on Award Winning “Pride & Joy”***

**Destin, Florida (January 13, 2006)** -Tim Creehan, Chef/Owner of Destin’s only fine-dining restaurant on the Gulf of Mexico, has decided to focus his attention on his award winning, “Pride and Joy” – Beach Walk Crystal Beach. Recently, Creehan partnered with several silent partners to launch a new steakhouse and entertainment venue in Destin. After months of planning and deliberation, Creehan has decided to diverge from the venture and focus his attention on other aspects of his culinary profession including continuing to earn the highest honors in the industry for his Top 25 Florida Restaurant, accepting a position as Chairman of Marketing for DiRoNA, Distinguished Restaurant of North America, and teaming up with one of the biggest appliance manufacturers in Australia to pilot a reality television show.

Recently voted Best Restaurant in Destin by the *NW Florida Daily News*, Chef/Owner of Beach Walk Crystal Beach, Tim Creehan, continues to live the dream. Since launching his flagship restaurant in 1998, Tim’s unwavering excellence and love for the culinary arts has earned him numerous awards and professional accolades to add to his collection. Beach Walk is truly Tim’s “Pride and Joy”. In 2005, Beach Walk was once again awarded the following honors; Top 25 Restaurants in Florida – *Florida Trend Magazine*, Best Chef on the Emerald Coast – *Emerald Coast Magazine*, DiRoNA – Distinguished Restaurant of North America and Wine Spectator Award of Excellence.

With a Golden Spoon Award under his belt, professional cooking classes, numerous cookbooks and a patented marinade, Chef Tim Creehan continues to seek additional avenues to share his extraordinary talent and joy of cooking – perhaps another unique restaurant concept in the Destin area is on the horizon....to be continued.

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